

PROMOTION RULES

“LOTOCLIC’S WIN AN HD TV CONTEST”

1. DEFINITIONS

1.1 “Lotocllic’s Win an HD TV Contest” (hereinafter called “the Promotion”):

Promotion held in accordance with the *Sales promotion games Regulation* (R.S.Q., c. S-13.1, r.1.1).

1.2 LOTO-QUÉBEC

The *Société des loteries du Québec*, responsible for organizing the Promotion.

1.3 ENTRY

The entry form appearing on the Lotocllic.com Web site, which has been completed by an eligible participant wishing to enter the contest and properly registered on Loto-Québec’s computer system during the Promotion period.

2. ELIGIBILITY

Only Québec residents aged 18 or over who have a Lotocllic ticket with a valid access code are eligible to participate in the Promotion. Each access code is valid for one (1) entry only.

Access codes from the Lotocllic bonus game of the Loto-Bingo lottery cannot be used for the Promotion.

3. HOW TO ENTER

3.1 During the Promotion period, anyone eligible to participate in the Promotion can do so free of charge by visiting the Lotocllic.com Web site, completing all fields on the online entry form, and entering the valid Lotocllic access code in the appropriate field. The personal information entered on this form by the eligible participant must be complete and accurate. In order for the eligible person’s entry to be considered eligible and valid, the duly completed entry form must also be successfully registered on Loto-Québec’s computer system within the Promotion period. Each entry is valid only for the draw that follows the entry’s registration on Loto-Québec’s computer system.

- 3.2** A confirmation number will be displayed to confirm that the participant's entry has been registered on Loto-Québec's computer system.
- 3.3** An access code registered after the registration deadline will be eligible for the following month's draw. Lotoclie access codes will be accepted until no later than 11:59:59 p.m. on Thursday, April 30, 2009.
- 3.4** Entries that have been modified, are incomplete or contain an error of any nature will be deemed invalid.

4. LENGTH OF THE PROMOTION – REGISTRATION PERIOD – DRAW DATES

The Promotion begins **Friday, August 29, 2008, at 12:00 p.m. (noon)**, and ends on **Thursday, April 30, at 11:59:59 p.m.**

The draws will be held as follows:

"LOTOCLIE'S WIN AN HD TV CONTEST" DRAW SCHEDULE			
Draw no.	Registration opens	Registration closes	Draw dates
1	Friday, August 29, 2008 12:00 p.m. (noon)	Tuesday, September 30, 2008 11:59:59 p.m.	Monday, October 6, 2008
2	Wednesday, October 1, 2008 12:00 a.m. (midnight)	Friday, October 31, 2008 11:59:59 p.m.	Monday, November 3, 2008
3	Saturday, November 1, 2008 12:00 a.m. (midnight)	Sunday, November 30, 2008 11:59:59 p.m.	Monday, December 1, 2008
4	Monday, December 1, 2008 12:00 a.m. (midnight)	Wednesday, December 31, 2008 11:59:59 p.m.	Monday, January 5, 2009
5	Thursday, January 1, 2009 12:00 a.m. (midnight)	Saturday, January 31, 2009 11:59:59 p.m.	Monday, February 2, 2009
6	Sunday, February 1, 2009 12:00 a.m. (midnight)	Saturday, February 28, 2009 11:59:59 p.m.	Monday, March 2, 2009
7	Sunday, March 1, 2009 12:00 a.m. (midnight)	Tuesday, March 31, 2009 11:59:59 p.m.	Monday, April 6, 2009
8	Wednesday, April 1, 2009 12:00 a.m. (midnight)	Thursday, April 30, 2009 11:59:59 p.m.	Monday, May 4, 2009

Winners' names will be posted at Lotoclie.com as soon as the winners have been notified by Loto-Québec.

5. DRAW AND PRIZE DESCRIPTIONS

- 5.1** Each Promotion draw will be conducted electronically and randomly via Loto-Québec's computer system from among all entries deemed valid, in accordance with the rules stated herein. The draws will be held in 2008 on October 6, November 3 and December 1, and in 2009 on January 5, February 2, March 2, April 6 and May 4, at or around 1:00 p.m., in Loto-Québec's draw room in Montréal. Provided that the person whose entry is drawn respects all of the terms and conditions described herein, he or she will receive a Panasonic 46 inch plasma HD TV (model TH46PZ80). In the event that the prize is not available at the time of the draw, the winner will be given a similar prize of equivalent or greater value.
- 5.2** The total value of each prize is approximately two thousand five hundred dollars (\$2,500) after taxes.
- 5.3** Each electronic draw will be conducted in the presence of an on-duty Loto-Québec employee who will activate Loto-Québec's electronic draw system under the supervision of external auditors from Samson, Belair, Deloitte & Touche. Under no circumstances may a Loto-Québec employee both activate the electronic draw system and verify the draw. The person who conducts the draw will verify that the eligible Promotion participant's entry, which was drawn by Loto-Québec's computer system, is valid and complies with the Rules described herein. The external auditor will confirm the validity of the entry.

IN THE EVENT THAT THE ENTRY DRAWN BY THE COMPUTER SYSTEM IS VALID:

The person whose contact information appears on the entry drawn in accordance with these rules (hereinafter called "the Winner") will be contacted, within 48 hours following the reception of the official draw report, by a Loto-Québec employee either by phone or e-mail at the phone number or email address indicated on the selected entry to make arrangements for the Winner to take possession of the prize. To claim the prize, the Winner must present one piece of valid government-issued photo ID. The information contained on the ID must match the information contained on the entry drawn in accordance with these rules. Once the Winner's identity has been verified and confirmed, and provided that all terms and conditions of the Promotion were respected, the Winner will receive the prize.

IN THE EVENT THAT THE ENTRY DRAWN BY THE COMPUTER SYSTEM IS INVALID:

If the entry drawn by the computer system is deemed invalid, another entry will be drawn at random and its validity verified; this process will be repeated until an entry is drawn and deemed valid under the terms described above, in the section entitled "IN THE EVENT THAT THE ENTRY DRAWN BY THE COMPUTER SYSTEM IS VALID."

6. PHOTOGRAPH, NAME AND ADDRESS

The name, address and photograph of the Winners, along with any other information they provide voluntarily, may be used by Loto-Québec not only for the purpose of the draw described under Section 5 above, but also for advertising purposes, such as on the Web or in various publications. Winners may not claim payment or other compensation for use of the above-mentioned information or photos in broadcast, print or advertising.

7. OTHER RESTRICTIONS

- 7.1** The prizes must be accepted as awarded; they are non-redeemable for cash, non-exchangeable and non-transferable.
- 7.2** Loto-Québec reserves the right to cancel the Promotion, in part or in whole, or to delay it for any reason whatsoever, including fortuitous events and force majeure. Loto-Québec also reserves the right to modify these rules at any time, in which case the revised rules will be published.
- 7.3** Loto-Québec shall in no way be held liable if the Promotion is cancelled, delayed or modified or if a computer system failure or malfunction occurs.
- 7.4** Loto-Québec reserves the right to substitute a prize with another prize of equal value.
- 7.5** Loto-Québec shall not be held liable for any incident or event that prevents any person from meeting the entry deadlines, submitting or registering his or her entry, or claiming his or her prize within the timeframes or in respect of the conditions stated herein.
- 7.6** Limit of one (1) entry per valid Lotoclic access code for the entire length of the Promotion. Limit of one (1) person per entry.
- 7.7** Loto-Québec reserves the right to ask the holder of an entry that is drawn to present the Lotoclic ticket that was used to enter the contest.
- 7.8** Regardless of the date on which the Winner is contacted by a Loto-Québec employee, the Winner must take possession of his or her prize no later than May 30, 2009.
- 7.9** A person who as already won a HD TV in accordance with the present rules cannot win one a second time.

8. DISPUTE

Any dispute over the way the Promotion is run or the prizes are awarded is governed by the rules and regulations described herein and by the *Sales promotion games Regulation* (R.S.Q., c. S-13.1, r.1.1).

9. AVAILABILITY OF THE RULES AND REGULATIONS

The Promotion is subject to the rules described herein, which are available on the Lotoclic.com Web site.

* Loto-Québec offices located at 500 Sherbrooke Street West in Montréal and at 955 Grande-Allée West in Québec City.